



**MARKETING
EDGE 2019**

An AMA Houston Conference

Sponsor Packages

SPONSORS

- AMA Houston's Marketing EDGE conference brings national and local marketing leaders together to share insights and inspiration for what's next in marketing. Sponsors receive exposure on multiple emails sent to 6,000+ professionals and through other pre-event announcements, as well as extensive exposure the day of the event.



Presenting Sponsorship-Speaker

Presenting Sponsorship - 500,000 (Member) - 1

SOLD

- Incoming remarks (3-5 minutes)
- In opening keynote speaker
- Table and display space with prime placement
- 1,000+ additional more value proposition
- Opportunity to provide handout/item for each seat at opening keynote session
- Company logo on program book - front cover
- Prime placement on conference website with link to sponsor's website
- Company logo on printed postcard
- Company logo listed above the fold on event email blasts - 3 emails
- Sponsor ribbons provided for name badges with the event ticket
- 6 tickets to the event

Lunch Sponsorship

SPONSORSHIP \$100/\$200 (member)

• Address the conference at lunch (3-5 minutes)

• 1. No advertisement during lunch

• Opportunity to provide booth for each at lunch

• Please provide a space

- Company logo on front page of program book
- Prime Placement on conference website with link to sponsor's website
- Company logo on printed postcard
- Large company logo listed on event email blasts - 3 emails
- Sponsor ribbons provided for name badges with the event ticket
- 4 tickets to the event

Closing Keynote Sponsorship

- **Keynote Sponsorship - \$500/\$3000 (per member) - Limit 1**
- Produce closing keynote break
- Video advertisement preceding keynote presentation
- Opportunity to provide highlight for each at closing keynote session
- Easy to place
- Company logo on front page of program book
- Prime Placement on conference website with link to sponsor's website
- Company logo on printed postcard
- Large company logo listed on event email blasts - 3 emails
- Sponsor ribbons provided for name badges with the event ticket
- 4 tickets to the event

Breakout Session Sponsorship

- **Breakout Session Sponsorship - \$2,500/\$2,000 (Member)**
- Introduce breakout session speaker
- AMA to provide signage in room with your company logo
- Opportunity to provide handout/item for each seat in breakout room
- Table and easel display space in networking area
- Company logo in program book
- Placement on conference website with link to sponsor's website
- Company logo on printed postcard
- Small company logo listed on event email blasts - 3 emails
- Sponsor ribbons provided for name badges with the event ticket
- 2 tickets to the event

Event Sponsorship

- **Event Sponsorship - \$1,500/\$1,000 (Member) - Unlimited**
- Table and easel display space
- Company logo in program book
- Placement on conference website with link to sponsor's website
- Company logo on printed postcard
- Company logo listed on event email blasts - 3 emails
- Sponsor ribbons provided for name badges with the event ticket
- 1 ticket to the event





Specialty Sponsorships

Coffee Break Sponsorship

- **Coffee Break Sponsor- \$3,500/\$3,000 (Member) - Limit 1**
- Table and easel display space
- Company logo on coffee cups throughout the day
- Company logo in program book
- Placement on conference website with link to sponsor's website
- Company logo on printed postcard
- Company logo listed on event email blasts - 3 emails
- Sponsor ribbons provided for name badges with the event ticket
- 2 tickets to the event



Happy Hour Sponsorship

- **Happy Hour Sponsorship - \$3,500/\$3,000 (Member)**
- Table and easel display space
- Company logo on cocktail napkins during happy hour
- Signature drink named after sponsor
- Company logo in program book
- Placement on conference website with link to sponsor's website
- Company logo on printed postcard
- Company logo listed on event email blasts - 3 emails
- Sponsor ribbons provided for name badges with the event ticket
- 2 tickets to the event



Lanyard Sponsorship

- **Lanyard Sponsorship - \$3,000/\$2,500 (Member) - Limit 1**
- Company logo (or URL) printed on the lanyard worn by all event attendees (250-300)
- Table and easel display space
- Company logo in program book
- Placement on conference website with link to sponsor's website
- Company logo on printed postcard
- Medium company logo listed on event email blasts - 3 emails
- Sponsor ribbons provided for name badges with the event ticket
- 2 tickets to the event

Contact Information

- **Notation: There will be a scavenger hunt with the app bringing all attendees to the sponsor tables.**
- **All sponsors have a covered table provided for them in the exhibit hall**
- For additional information, please contact the event Co-Chairs:
 - April Lundy aprillundy@gmail.com
 - Sarah Salimi sarah.s.salami@gmail.com

