



MARKETING

EDGE 2018

An AMA Houston Conference

Sponsor Packages

SPONSORS

- AMA Houston's Marketing EDGE conference brings national and local marketing leaders together to share insights and inspiration for what's next in marketing. Sponsors receive exposure on multiple emails sent to 6,000+ professionals and through other pre-event announcements, as well as extensive exposure the day of the event.



Presenting Sponsorship-Speaker

- **Presenting Sponsorship - \$4,500/\$4,000 (Member) - Limit 1**
- Welcoming remarks (3-5 minutes)
- Introduce opening keynote speaker
- Table and easel display space with prime placement
- 1:00 Video advertisement before welcoming keynote presentation
- Opportunity to provide handout/item for each seat at opening keynote session
- Company logo on program book - front cover
- Prime placement on conference website with link to sponsor's website
- Company logo on printed postcard
- Company logo listed above the fold on event email blasts - 3 emails
- Sponsor ribbons provided for name badges with the event ticket
- 6 tickets to the event

Lunch Sponsorship

- **Lunch Sponsorship - \$3,500/\$3,000 (member)- Limit 1**
- Address the entire conference at lunch (3-5 minutes)
- 1:00 Video advertisement during lunch
- Opportunity to provide handout/item for each seat at lunch
- Table and easel display space
- Company logo on front page of program book
- Prime Placement on conference website with link to sponsor's website
- Company logo on printed postcard
- Large company logo listed on event email blasts - 3 emails
- Sponsor ribbons provided for name badges with the event ticket
- 4 tickets to the event

Closing Keynote Sponsorship

- **Closing Keynote Sponsorship - \$3,500/\$3,000 (Member) - Limit 1**
- Introduce closing keynote speaker
- 1:00 Video advertisement before closing keynote presentation
- Opportunity to provide handout/item for each seat at closing keynote session
- Table and easel display space
- Company logo on front page of program book
- Prime Placement on conference website with link to sponsor's website
- Company logo on printed postcard
- Large company logo listed on event email blasts - 3 emails
- Sponsor ribbons provided for name badges with the event ticket
- 4 tickets to the event

Breakout Session Sponsorship

- **Breakout Session Sponsorship - \$2,500/\$2,000 (Member)**
- Introduce breakout session speaker
- AMA to provide signage in room with your company logo
- Opportunity to provide handout/item for each seat in breakout room
- Table and easel display space in networking area
- Company logo in program book
- Placement on conference website with link to sponsor's website
- Company logo on printed postcard
- Small company logo listed on event email blasts - 3 emails
- Sponsor ribbons provided for name badges with the event ticket
- 2 tickets to the event

Event Sponsorship

- **Event Sponsorship - \$1,500/\$1,000 (Member) - Unlimited**
- Table and easel display space
- Company logo in program book
- Placement on conference website with link to sponsor's website
- Company logo on printed postcard
- Company logo listed on event email blasts - 3 emails
- Sponsor ribbons provided for name badges with the event ticket
- 1 ticket to the event





Specialty Sponsorships

Coffee Break Sponsorship

- **Coffee Break Sponsor- \$3,500/\$3,000 (Member) - Limit 1**
- Table and easel display space
- Company logo on coffee cups throughout the day
- Company logo in program book
- Placement on conference website with link to sponsor's website
- Company logo on printed postcard
- Company logo listed on event email blasts - 3 emails
- Sponsor ribbons provided for name badges with the event ticket
- 2 tickets to the event

Happy Hour Sponsorship

- **Happy Hour Sponsorship - \$3,500/\$3,000 (Member)**
- Table and easel display space
- Company logo on cocktail napkins during happy hour
- Signature drink named after sponsor
- Company logo in program book
- Placement on conference website with link to sponsor's website
- Company logo on printed postcard
- Company logo listed on event email blasts - 3 emails
- Sponsor ribbons provided for name badges with the event ticket
- 2 tickets to the event



Lanyard Sponsorship

- **Lanyard Sponsorship - \$3,000/\$2,500 (Member) - Limit 1**
- Company logo (or URL) printed on the lanyard worn by all event attendees (250-300)
- Table and easel display space
- Company logo in program book
- Placement on conference website with link to sponsor's website
- Company logo on printed postcard
- Medium company logo listed on event email blasts - 3 emails
- Sponsor ribbons provided for name badges with the event ticket
- 2 tickets to the event

Cookie Break Sponsorship

- **Cookie Break Sponsor- \$1,750/\$1,250 (Member)**
- Table and easel display space
- Company logo on napkins during cookie break
- Company logo in program book
- Placement on conference website with link to sponsor's website
- Company logo on printed postcard
- Company logo listed on event email blasts - 3 emails
- Sponsor ribbons provided for name badges with the event ticket
- 1 ticket to the event

SOLD

Contact Information

- **Notation: There will be a passport with all sponsor logos for the attendee to get stamped for a chance to win a raffle price. This will promote travel to each sponsor table.**
- **All sponsors have a covered table provided for them in the exhibit hall**
- For additional information, please contact Emily Rhodes erhodes@liquidframeworks.com or Erika Waters erika@helloworldspot.com